

October 2, 2008

Nokia Amps Up Music Offering with New Nokia 5800 XpressMusic Innovative 'Media Bar' and 'Contacts Bar' Add Human Touch to Music Experience

Nokia Remix, London, United Kingdom and Singapore - Nokia turned up the volume on its music offering today by unveiling the new Nokia 5800 XpressMusic, a mobile device for music that brings innovative new features to the mass market. Delivering on Nokia's vision to provide the best total music experience possible, the Nokia 5800 XpressMusic will be among the first devices to support Comes With Music, Nokia's groundbreaking service which offers one year of unlimited access to the entire Nokia Music Store catalogue.

When it comes to music phones, people all over the world want a device that is a great music experience – with more memory, loud and powerful speakers, easy synchronization – and must still work well as a mobile phone with direct access to important contacts and content. The Nokia 5800 XpressMusic delivers on all counts and allows consumers to access and share content..

"With the Nokia 5800 XpressMusic, we set out to connect people through the one thing we all feel a universal connection to – music," said Jo Harlow, Vice President, Nokia. "The way in which people enjoy music is different around the world. With that in mind, the Nokia 5800 XpressMusic gives people the freedom to experience music they love in the way they prefer."

Media Bar, Contacts Bar – Putting People First

Taking advantage of touch screen technology, the Nokia 5800 XpressMusic introduces the 'Media Bar', a handy drop down menu that provides direct access to music and entertainment, including favourite tracks, videos and photos. The Media Bar also offers a direct link to the Web and to online sharing. Because the Nokia 5800 XpressMusic supports Flash content, individuals can surf the entire web, not just pieces of it. In addition, the Nokia 5800 XpressMusic offers all the music essentials, including a graphic equalizer, 8GB memory for up to 6000 tracks and support for all main digital music formats, and a 3.5mm jack. Built-in surround sound stereo speakers offer the industry's most powerful sound.

Ensuring a seamless music experience, Nokia 5800 XpressMusic also provides easy access to browse and purchase tracks from the Nokia Music Store, where applicable, while the newly updated Nokia Music PC software allows for easy drag-and-drop transfer of songs and management of any music collection.

The innovative 'Contacts Bar' lets consumers highlight four favorite contacts on their home-screen and, through a single touch, track a digital history of recent text messages, emails, phone logs, photos and blog updates.

"As Nokia's first mass-market device with a touch screen, the Nokia 5800 XpressMusic turns a 'user interface' into a 'human interface' by truly putting people first. For example, we've introduced the Nokia Contacts Bar, which is like a digital RSS feed on your life," said Harlow. "By adding the benefits of touch screen technology to S60, the world's leading smartphone interface, Nokia is taking the familiar and giving it a human touch. We have used touch technology where it really adds value such as the Contacts Bar, Media Bar and clever shortcuts from the homescreen to menu items such as calendar, profiles and clock."

For the best screen resolution available on a mobile phone, the 3.2" widescreen display brings photos, video clips and web content to life in vibrant color and true clarity. With a 16 by 9 aspect ratio and 30 frames-per-second playback and recording, the device is ideal for VGA quality video recording and playback.

The Nokia 5800 XpressMusic also features a 3.2 megapixel camera with Carl Zeiss lens and, with a single touch, images or videos can be shared via a favorite online community, such as Share on Ovi, Flickr, or Facebook. Music playlist song titles can also be shared through Bluetooth, MMS or online sharing.

Music for the Masses

The Nokia 5800 XpressMusic supports 60 languages worldwide, which covers nearly 90 percent of the world's population. As people around the world use their phones in different ways, the Nokia 5800 XpressMusic offers a variety of input methods including a virtual alphanumeric keypad, a virtual computer-style QWERTY keyboard, a pen stylus -- and for true music enthusiasts, a plectrum -- are all available.

The Nokia 5800 XpressMusic will be available worldwide beginning in the fourth quarter of 2008 for an estimated retail price of 279 EUR before taxes and subsidies. The Nokia 5800 XpressMusic featuring Comes With Music will be available early next year. Pricing details to follow.

Enhancing the experience, Nokia today unveiled four new music accessories including a new Bluetooth headset and three new stereo headsets.

Notes to editor:

For multimedia material on the Nokia Remix, please visit <http://events.nokia.com>

About Nokia

Nokia is the world leader in mobility, driving the transformation and growth of the converging Internet and communications industries. We make a wide range of mobile devices with services and software that enable people to experience music, navigation, video, television, imaging, games, business mobility and more. Developing and growing our offering of consumer Internet services, as well as our enterprise solutions and software, is a key area of focus. We also provide equipment, solutions and services for communications networks through Nokia Siemens Networks.

Media Enquiries:

Nokia

Communications

Tel. +358 7180 34900

Email: press.services@nokia.com

www.nokia.com

**NOKIA
REMIX
LONDON**

NOKIA